

SATURDAY • JUNE 14, 2025



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MEALS • WHEELS
DIABLO REGION

Dining to Deliver GALA

Sponsor Benefits

DIAMOND SPONSOR • \$25,000

- Full page inside front cover ad in program book
- Signage at bars
- Name and Logo on Step and Repeat
- Thank you and logo on 8 large screens at the venue
- Dedicated story in Annual Report delivered to 20,000 households
- Dedicated story newsletter delivered to 20,000 households
- Logo on website
- Link to company website
- Acknowledgments in e-blast to 30,000 subscribers
- Social media posts
- Mention in press releases
- 10 tickets to event

EMERALD SPONSOR • \$10,000

- Full size inside back cover ad in program book
- Logo on website with a link to company website
- Story in online newsletter emailed to 20,000 subscribers
- Included in story in Annual Report delivered to 20,000 households
- Acknowledgments in e-blasts
- Social media posts
- 8 tickets to event

SAPPHIRE SPONSOR • \$5,000

- Full size ad in program book
- Logo on website with a link to company website
- Story in online newsletter emailed to 20,000 subscribers
- Social media posts
- 6 tickets to event
- Listing in Annual Report

RUBY SPONSOR • \$2,500

- Half page ad in program book
- Name & Logo on website
- Social media posts
- 4 tickets

GARNET SPONSOR • \$1,000

- Quarter page ad in program book
- Social media posts
- 2 tickets

TOPAZ SPONSOR • \$500

- Business card ad in program book
- Mention in social media

For more information contact Sherry Nadworny at snadworny@mowdr.org or **925-239-2487**

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Dining to Deliver GALA

Sponsor Reply Form

Yes, I/we want to support Meals on Wheels Diablo Region to help them to continue to deliver meals and services to vulnerable seniors!

I/we would like to be a sponsor.

Here is my check for \$_____ made payable to **Meals on Wheels Diablo Region**.

Please charge my credit card for \$_____.

Visa MC AMEX Discover

CARD NUMBER _____ EXP DATE ____/____

NAME ON CARD _____ CVC _____

SIGNATURE _____ EMAIL _____

I will pay before April 15, 2025. Please send me an invoice.

Sorry, I cannot be a sponsor, but my gift of \$_____ is enclosed.

Company Name _____

As you wish it to appear on printed materials

Contact Person _____ Title _____

Address _____

City, State, Zip _____ Email _____

Phone Number _____

Please send your logo in a vector format (AI, EPS, SVG), or a high resolution JPG or PNG to ZBailon@mowdr.org.
If you would like to design your own ad, please refer to the dimension on the ad specs page.

Please return to:

Sherry Nadworny, Director of Development and Community Relations
Meals on Wheels Diablo Region • 1300 Civic Drive, Walnut Creek, CA 94596



Or email it at snadworny@mowdr.org.

For more information, call Sherry Nadworny at **925-239-2487**.

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Dining to Deliver GALA

Program Ad Specs

FULL PAGE AD
8" x 10.5"

HALF PAGE AD
8" x 5.125"

**QUARTER
PAGE AD**
3.875" x 5.125"

**EIGHTH
PAGE AD**
3.875" x 2.4375"

FILE FORMATS

Preferred: Press ready PDF with all fonts embedded; or
EPS file with fonts outlined; or
High resolution JPG file.

OR an ad can be designed if copy and logos are provided.
Final ad copy is due **Tuesday, May 1, 2025.**

For more information contact Sherry Nadworny
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