PRESS RELEASE

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Meals on Wheels Diablo Region to Celebrate the 2024 Subaru Share the Love Event

(NOVEMBER 2024 – WALNUT CREEK, CA) Meals on Wheels Diablo Region is pleased to be joining forces in a national partnership with Meals on Wheels America, Subaru of America, Inc. and its retailers for the Share the Love Campaign. From November 21, 2024, to January 2, 2025, Subaru will donate a minimum of $300 for every new vehicle leased or sold to Meals on Wheels across the country, including MOW Diablo Region.

Since the Subaru Share the Love Event began in 2008, Subaru and its participating retailers have donated more than 4.6 million meals and helped provide friendly visits to seniors being served by local Meals on Wheels programs across the country.

"Subaru's commitment to helping our vulnerable seniors through the Share the Love Campaign is truly appreciated," says Sherry Nadworny, Director of Development & Community Relations. "We are pleased to be participating again in this long tradition that has had a positive impact in the lives of our seniors."

For more information, visit www.mealsonwheelsamerica.org/sharethelove.

About Meals on Wheels Diablo Region: Helping over 8,500 seniors each year, our mission is to enhance the lives of older adults in Contra Costa County by providing coordinated care that enables them to live independently and with dignity. Our dedicated staff of experts connects seniors with essential services in the county. We work to keep our elderly neighbors nourished, healthy, safe, and independent because we provide more than a meal. Learn more about our work here. As our list of seniors in need grows, so does our need for more volunteers. Help us support more seniors in the county! If you would like to get involved, click here to learn how on our website. We have several open positions for employment, click here to join the team. Stay in the loop with our updates and announcements, click here to view our link tree!

Meals on Wheels Diablo Region is an independent non-profit and the only meals on wheels in the county to deliver both meals and life-improving services that include, Fall Prevention, Care Management, Health & Wellness, Friendly Visitors, and Friendly Callers.